The Corporation of the Township of Alberton



2016 - 2025 Strategic Plan

Date of Amendment: October 12, 2016

The Corporation of the Township of Alberton
RR#1 – B2, 3 Highway 611 South
Fort Frances, Ontario, P9A 3M2

Phone: 807-274-6053
Fax: 807-274-8449
e-mail: alberton@jam21.net
Website: www.alberton.ca

AMENDMENTS APPROVED OCTOBER 12, 2016 HIGHLIGHTED IN YELLOW ON PAGES 4 AND 6



Alberton Township Strategic Plan 2016 – 2025

The role of Municipal Government is to act in the best interests of its citizens, to identify opportunities and challenges, develop partnerships with surrounding municipalities, provincial and district governments, and lay the foundation for future residents of our community.

A Strategic Plan will guide our Township now and in the future by setting and outlining means for reaching goals and objectives while remaining fluid to changing demands.

We believe that deliberate planning will assist us and future councils in their role of delivering quality comprehensive services to our residents within our fiscal resources and in the best interests of our community as a whole.

Process

Since the introduction of the new Alberton Council in 2014, we have endeavoured to develop a process that identifies, by way of a SWOT analysis, our future directions.

Strengths, Weaknesses, Opportunities and Threats that have been identified are listed below. Although the future is not predictable in most cases, forward planning and trying to identify trends that will help our community in the coming years was the main thrust for this exercise.

While not totally inclusive, we have identified the following:

Strengths

- Available land for development
- Clean air and environment
- Good, well maintained roads
- Close availability of healthcare services
- Close to recreational facilities
- Rural country lifestyle, compatible living
- Good volunteerism



Weaknesses

- Accountability of contractors
- Community interest/input
- Limited tax base
- Out-migration of population
- No industry inclose proximity
- Limited access to infrastructure (water/sewer/natural gas)

Opportunities



- Promotion of country lifestyle
- Development of agriculture base
- Land availability
- Organized activities with community participation
- Utilization of municipal properties

Threats

- Loss of local economy
- Government mandates and intervention
- Disappearance of community lifestyle
- Outmigration due to industrial base shrinking
- Loss of population and/or tax base

Vision

"Country Living and Loving It!"



Achieving this vision will be accomplished by:

- Preservation of our rural roots
- Accountable and transparent leadership
- Building community through opportunities for residents to be active participants in Alberton
- Effective use of our resources
- Development of recreational and cultural activities to promote health, activity, social interaction and cultural appreciation
- Fiscal accountability and management
- Infrastructure maintenance and development in accordance with Municipal *Asset Management Plan*
- Encourage residential and economic growth compatible with land use planning

Mission

Enhance Alberton's quality of life for current and future generations



Our Values

The values of the Township are articulated through our Strategic goals:

Accountability and Transparency

- Leadership will be accountable and transparent to the community
- By-laws will be developed in the best interests of the community
- Alberton will operate in a fiscally responsible manner
- We will endeavour to search opportunities for enhancement
- Regular communication
- Enhance and plan for accessibility as economically feasible

Customer Service

- Provide citizens with prompt, supportive, accessible assistance
- Results focused
- Foster courteous, positive environment



Infrastructure

- Maintain roads and bridges
- Maintain rural atmosphere while exploring opportunities for industrial activities
- Develop/enhance accessible infrastructure to support recreation and activities for all ages, as well as inclusion of seniors and youth
- Maintain/enhance volunteer fire department
- Explore opportunities to support housing development consistent with land use planning documents
- Pursue government grants to enhance community
- Identify and develop strategic partnerships

Sustainable Future

- Quality Infrastructure
- Environmentally friendly promotion
- Financially viable
- Increase community participation
- Economic development
- Enhance opportunities for diversification
- Promotion of community
- Ongoing assessment of community needs



Strategic Plan Review

To ensure that this plan remains a living document, Council will review the Strategic Plan at least once annually during its budget process to ensure that expenditures are moving the Township toward the vision identified herein.

Strategic Plan Amendment

The Strategic Plan may be amended by way of addendum only, authorized by by-law, so that the original plan will remain intact and any changes made by succeeding Councils may be easily identified.